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Keep Sarasota County Beautiful seeks volunteers for the 2010 Great American Cleanup

Keep Sarasota County Beautiful is asking volunteers to join forces for the 2010 Great American Cleanup from 8 a.m.-noon on Saturday, April 17, at sites throughout Sarasota County. In case of rain, the cleanup will be Saturday, April 24.

The Great American Cleanup is an enjoyable and educational way to protect Sarasota's natural beauty. It's the nation's largest annual community improvement program, with an estimated 3 million volunteers in more than 17,000 communities participating in 30,000 improvement activities and educational workshops to clean local parks, waterways, trails, sidewalks and streets.

"Sarasota County residents take pride in the beauty of their communities," said Sandra Washington, manager of Keep Sarasota County Beautiful. "Our volunteers proudly take the lead in improving the environment by signing on for the local cleanup."

Washington said the Great American Cleanup continues to make a lasting impact by creating a cleaner, safer and more beautiful environment.

The 2010 Great American Cleanup is made possible locally through the support of government and corporate sponsors, including the Florida Department of Transportation, Dow Chemical Company, Glad Products Company, Nestle Pure Life, o.b. tampons, PepsiCo, Scotts Miracle-Gro Company; Solo Cup Company, Troy-Bilt, Waste Management Inc. and Wm. Wrigley Jr. Company.

For more information about how to sponsor this year's cleanup, or to volunteer, visit www.scgov.net and select Keep Sarasota County Beautiful from the County A-Z list, or contact the Sarasota County Call Center at 941-861-5000 and ask for Keep Sarasota County Beautiful.

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